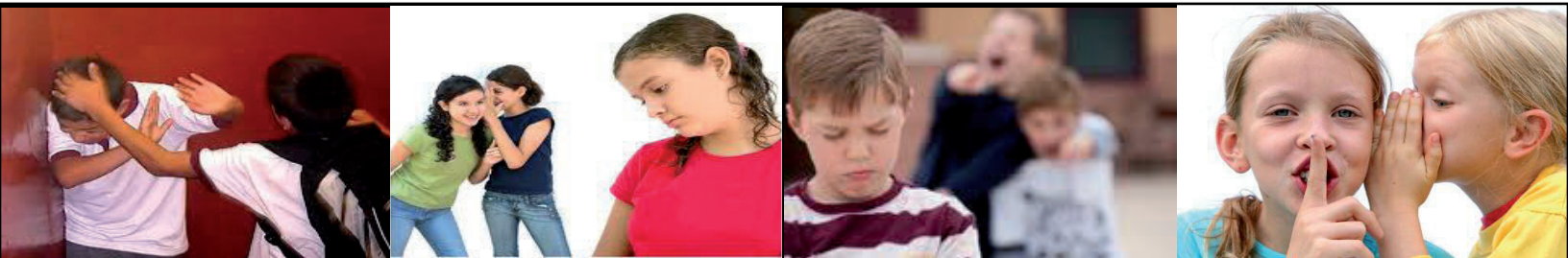


Stop
Bullying
Now

The Bullying Prevention Conference

on 23rd January 2012 at Taj Palace Hotel Dubai - UAE



Preventing and Dealing with Bullying in School

Who Should Attend

- Teachers & administrators
- School counselors/nurses/psychologists/psychometrists and other evaluators
- State department specialists
- School board members
- Behavioral therapists
- Rehabilitation counselors
- Psychologists
- Social workers
- Parents
- Students
- Families
- Daycare center staff
- Tutors
- Recreational personnel
- Support groups

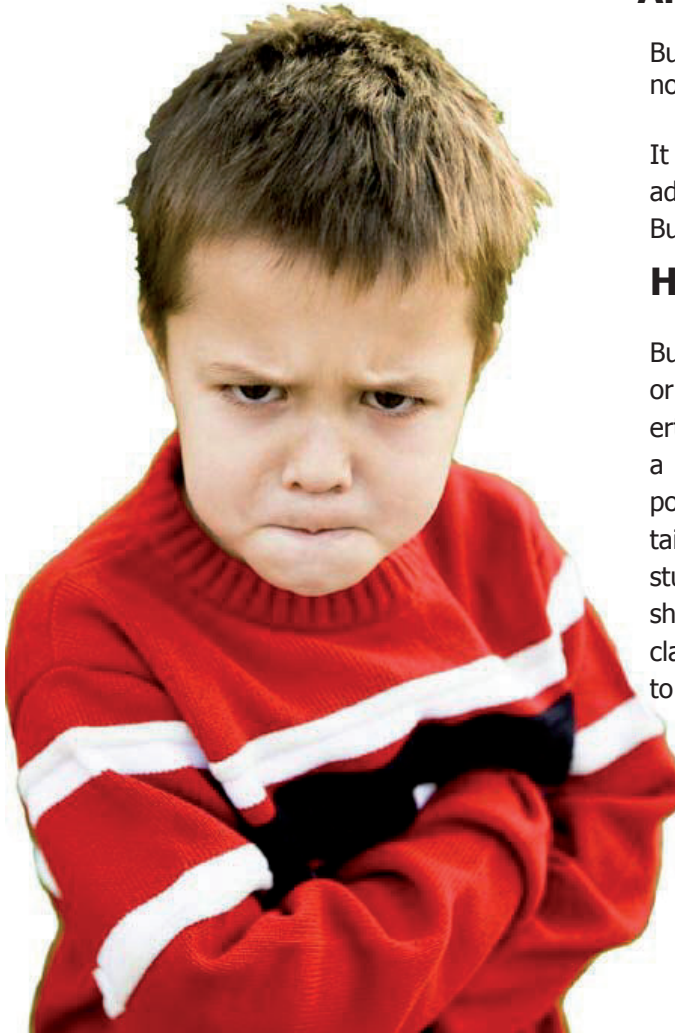
Individuals who believe they will benefit from the educational sessions and networking opportunities are also welcome to attend. Specifically, this conference will benefit:

Preventing Classroom Bullying: What Teachers Can Do ?

Organised by



Bullying Prevention Conference



An Overview

Bullying is a pervasive, serious problem with long lasting consequences; it's not just a natural part of growing up.

It happens in schools which means that parents, teachers, students, and administrators must be aware of the problem and ways to handle it. Bullying can be direct or indirect and is different for girls and boys.

How should schools define bullying?

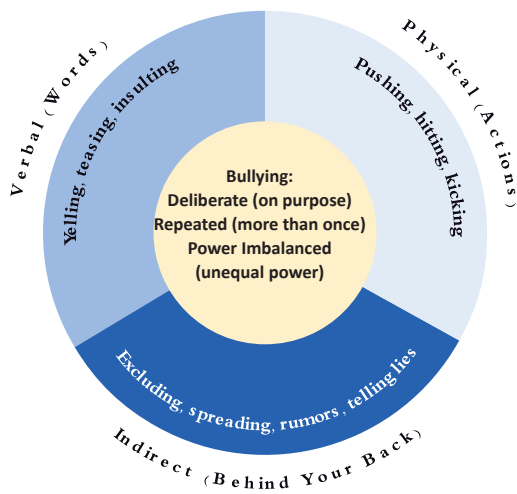
Bullying defined: Bullying is intentionally exposing another person to verbal or physical harm, or harming or threatening to harm another person's property. The harm is sufficiently severe, persistent, or pervasive that it creates a threatening or abusive educational environment for a student. Bullying policies should provide protection for all students, and not single out certain students. Anti-bullying policies and harassment laws do not need to list student characterizations in order to protect all students. Policies and laws should provide protection for all students without reference to groups or classifications of victims. Every child who is bullied has the special right not to be bullied.

What creates a bullying situation?

- Negative or malicious behaviour
- Repeated over a period of time
- In which there is an imbalance in strength or power between the bully and victim

Why do bullies bully?

They have a marked need to dominate and suppress other students, to assert themselves by means of force and threats, and to get their own way. Some bully because they themselves were bullied and find strength in exerting power over others. Some bullies are popular, others are not. The popularity of the bully lessens at the higher class/grade levels.



We believe that to prevent bullying in children's lives, children and adults must:

- Take a new look at the ways they think about bullying
- Understand how their actions—or inaction—can either prevent or escalate bullying behaviors
- Take responsibility and action for preventing bullying
- Learn and teach others successful strategies and skills to prevent bullying
- Create an environment where rules of conduct are clear, children feel safe, and everyone understands that bullying will not be tolerated

Meet Your Experts Course Leader



Dr Carrie Herbert, UK

Carrie Herbert trained as a drama/English teacher at The College, Ripon, Yorkshire before emigrating to Australia where she worked for thirteen years in the South Australian Department of Education. Between 1983 and 1989 she went back to studying and completed her Master's degree in Research in Education at UEA and then wrote her PhD thesis about sexual harassment in schools at the University of Cambridge.

She established her consultancy in 1990 helping organisations raise awareness to, deal with, understand the law and prevent bullying and harassment in schools and the workplace.

In 1996, largely as a result of the work she was doing in her consultancy she set up the Red Balloon Learner Centre in Cambridge.

The aim of Red Balloons is the recovery of bullied children. Each centre provides an 'intensive care' full-time education for children aged between 10 and 17 who are unable to go to school because they have been severely bullied. At least half of the students have attempted or seriously considered suicide. Each student whom we accept is promised a safe environment with clear boundaries for behaviour, and an individual full-time academic, pastoral and therapeutic programme. Once the students have regained their confidence and are able to cope academically and socially, they are supported in their return to mainstream school, their entry to further education or to employment. In the past fifteen years nearly 200 children have been helped to recover.

Carrie is now Chief Executive of the Red Balloon Learner Centre Group. There are six physical centres in the UK in Cambridge, Northwest London, Norwich, Merseyside, Warwick and Reading and a virtual centre called Red Balloon of the Air which was launched in September 2011. This will deliver an on line learning community with face to face counselling and mentoring to help recover those children who live too far from a centre.

There are plans for a further three in South Yorkshire, Newcastle and Braintree. Interested groups are also being set up in Dublin, Ashford and Southampton.

Carrie has written a number of books about bullying and sexual harassment and regularly contributes to journals and magazines. She has given keynote addresses on a number of occasions including the Girls' Schools Association, Victim Support, The Enterprise Conference, The Society of Headmasters and Headmistresses of Independent Schools, Anti-bullying Conference Thessalonica, The National Anti-bullying Conference London, and at the National Convention of Fundraisers.

In 2008 she was awarded Daily Mail Inspirational Woman of the Year.

Safe Schools for Everyone !

Tips for talking to your child about being bullied

If you are worried that your child is being bullied, that parents ask the following types of questions:

- what did you do at school today?
- who did you play with?
- what did you play?
- did you enjoy it?
- would you have liked to play with someone else or play different games?
- what did you do at lunchtime?
- is there anyone that you don't like at school? Why?
- are you looking forward to going to school tomorrow?

The questions you use may depend on the age of your child, their level of understanding and the relevance to the situation. You may need to change the questions to suit the needs of your child.

If your child has difficulties explaining what is happening Some children may find it difficult to answer these types of questions. If your child has difficulties in explaining what is happening to them or communication difficulties, you may need to use different ways to communicate with them.



Bullying Prevention Conference - Agenda

Bullying takes place to a greater or lesser extent in all schools. In order to provide a safe, positive and rigorous learning environment it is important that bullying be tackled systematically at all levels. Carrie provides down-to-earth, practical and well-tested solutions to this problem.

8:00 am: Registration, Breakfast, Networking

9:00am: Welcome and introduction

9.30am - 11.00am: Definition of bullying in school

During this session, Dr Herbert will spend time discussing the ways in which bullying in schools affects children; socially, academically, emotionally and in some cases physically. It also affects the children who use bullying strategies, as well as bystanders and those who get caught up in it by chance. In fact, bullying affects everyone creating a climate of fear, unpleasantness, and disrespect for everyone involved.

What do we know about bullying?

Bullying occurs in many different forms, with varying levels of severity. (i.e., physically, verbally, emotionally, directly and indirectly. Cyber bullying will also be discussed.

What effects does bullying have? Who is affected? How does it happen? What are the consequences – short term and long term?

Bullying in school:

Bullying involves multiple players. Those who use bullying techniques, those affected by it, and other classmates. All may play a role in contributing to this unpleasant behaviour—and each can help in stopping this practice.

11.00am - 1.30am: Coffee Break. Networking

11.30am - 1.00am: Proactive strategies for dealing with bullying:

Carrie will give examples of the way in which a whole school approach can begin to establish a safe place for all children to be. From her experience as a classroom teacher and as founder and Chief Executive of Red Balloon Learner Centre Group she will give advice on best practice for dealing with the target and those doing the bullying.

What place does the curriculum play?

Lessons in a number of curriculum areas can involve aspects of bullying.

What role do the staff play?

What role modeling and strategies should staff play in tackling bullying at all levels in the school?

1.00pm - 2.00pm: Lunch Break , Networking

2.00pm - 2.20pm: Cyber Mare: Cast: Students (7th & 8th Grade) Of Gems American Academy Abu Dhabi.

This play is a series of small scenes or "vignettes" that cover the many ways in which students can be harmed or hurt by using the internet without some very specific ground rules. It addresses the issue of cyber-bullying, and bully-cide. The scenes do not just expose the problems, but they contain dialogue in which more informed teens educate younger teens on some of the choices they can make to deal with these internet issues.

2.25pm - 3.35pm:

Reactive strategies for dealing with bullying

This session focuses on strategies for dealing with those doing the bullying and the victims of it. Many of the strategies described and used in this session have arisen from the work Carrie has done with students at the Red Balloon Learner Centre, a school where children who have been bullied can go to study in a safe learning environment.

Dealing with the targets of bullying

- strategies for empowering the bullied child
- helping to respond with assertiveness
- confidence to obtain support from others

Dealing with the student who uses bullying behaviors

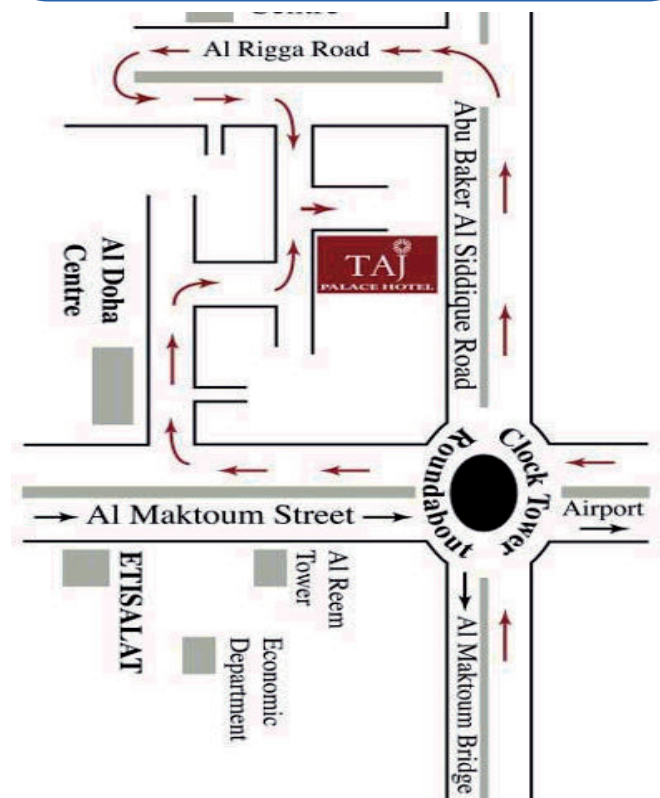
- building self-esteem
- teaching social skills
- using the no-blame approach
- negotiating and conciliating

Dealing with the bystanders

- peer mentoring
- restorative methods

3.35pm - 3.50pm: Interactive session. Questions ,Conclusion.

Location map to TAJ PALACE Hotel -Dubai



Bullying Prevention Conference

on 23rd January 2012 at Taj Palace Hotel Dubai - UAE

Registration Form

Registration fee for per participant Dhs.700/-

Note: Course Materials, Certificate, Refreshments & Lunches are included.

Group Discounts Available:- 10% Discount Available for Groups of 3 or More

Conditions: Group Discounts apply for bookings made simultaneously and on one invoice only

Registration Information	Personal Details		
	Delegates Full Name		Designation
	E mail		
	1st		
	2nd		
	3rd		
4th			

Please confirm my registration for the LD Conference * Please photocopy this form if more than four delegates.

Authorisation Manager Details:

Authorisation	Contact Person Name:		Designation:
	Organisation Name:		
	Address:		
	PO Box:	Tel:	Fax:
	Zip Code:	City:	Country:
	Authorised Signature:		Email:
TOTAL US \$ / AED			<input style="width: 100px; height: 20px;" type="text"/>

Fax this form to : +971 4 2948486 Please call us if you require any assistance on +971 4 2955581

Please Note: Payment is required prior to attending this event

Payment Information

Conference Venue

Payment Details	<input type="checkbox"/> Electronic Fund Transfer <input type="checkbox"/> Cheque (payable to ishara consultants) <input type="checkbox"/> Credit Card <input type="checkbox"/> Cash	Please transfer the Fee to: ISHARA CONSULTANTS BANK : Emirates NBD ACCOUNT #: 101-13139241-01 DEIRA BRANCH , DUBAI - UAE SWIFT CODE: EBILAEAD IBAN: AE580260001011313924101	Taj Palace Hotel, Dubai -UAE Tel +971 4 211 3025 / 40 Fax: +971 4 211 3453 Accommodation Details: We highly recommend you secure your room reservation at the earliest to avoid last minute inconvenience.
	Purchase Order No: <input style="width: 100px; height: 20px;" type="text"/>		

Send To	Fax  +971 4 2948486	Mail  Ishara Consultants PO Box 1420 Dubai - UAE	Email  registration@isharaonline.com	Phone  +971 4 2955581
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Cancellation Policy

If you are unable to attend this event, you may send a substitute delegate in your place at no additional cost. Please advise us of any substitutions as soon as possible. If this is not suitable 20% service charge will be payable. Alternatively, you may transfer your registration to another event. A 10% service fee may apply. Should you wish to cancel your registration, please notify us in writing as soon as possible and a credit note will be issued valid for use towards any future events. A 10% service fee may apply and does not provide refunds for cancellation